

Day Three

10.00 a.m. – 11.15 a.m.

Preparing the Finance Pitch – Role of Commercial Banks

A. Vetrivel,

Lead District Manager,
IOB, Tirunelveli

11.15 a.m. – 11.30 a.m. Tea Break

11.30 a.m. – 01.00 p.m.

Banking Credit for Entrepreneurs

Mr. N. Partiban,

Financial Literacy Counsellor,
Financial Literacy Centre,
Lead Bank, Tirunelveli

01.00 p.m. – 02.00 p.m. Lunch

02.00 p.m. – 03.15 p.m.

People Skills for New Businessmen

Dr. A. Mathu,

Managing Director,
Wisdom Academy,
Palayamkottai.

03.15 p.m. – 03.30 p.m. Tea Break

03.30 p.m. – 04.30 p.m.

Valedictory

Dr. V. Gibson Vedamani,

Founder & CEO, Retail Solutions and Learning Technologies LLP.
Co-Founder & Former CEO, Retailers Association of India, Mumbai.



Research Department of Commerce,
St. John's College, Palayamkottai.



&
Entrepreneurship Development Institute of India,
Gujarat.



cordially invites you to the

Three Days

Entrepreneurship Awareness Camp

Venue: Audio Visual Room.

September 5,6 & 7- 2019

Day One

09.00 a.m. – 10.00 a.m.

Registration

10.00 a.m. – 11.15 a.m.

Inauguration

Presidential Address	Dr. S. John Kennedy, Principal.
Inaugural Address	Dr. Silas Sargunam Deputy Director, Affiliation – cum – HOD, Department of Management Studies, Anna University Regional Centre, Tirunelveli.
Felicitation	Mr. M.S.S. George Kosal, Secretary.
	Dr. B. Jawahar Samuel Vice Principal.
	Dr. S. Daniel David Annaraj, Head, Dept. of Commerce.
Vote of Thanks	Dr. T. Samson Joe Dhinakaran, Co-ordinator, Entrepreneurship Cell.

11.15 a.m. – 11.30 a.m. Tea Break

11.30 a.m. – 01.00 p.m.

Entrepreneur – A Backbone of Indian Economy.

Dr. S. Prince Jebaraj,
Assistant Professor, PG & Research
Department of Commerce,
St. Xavier's College, Palayamkottai.

01.00 p.m. – 02.00 p.m. Lunch

02.00 p.m. – 03.15 p.m.

Government Schemes to Become an Entrepreneurs

Mr. S. Ganesan,
Project Manager,
District Industrial Centre,
Palayamkottai.

03.15 p.m. – 03.30 p.m. Tea Break

03.30 p.m. – 04.30 p.m.

Risk Taking in Entrepreneurship

Dr. S. David Appadurai,
Associate Professor, PG & Research
Department of Commerce,
Director, Entrepreneurship
Development and Research Centre,
St. Xavier's College, Palayamkottai.

Day Two Factory Visit – Anantha Industries Pvt. Ltd
Pettai Tirunelveli.